

# Promotion Cheat Sheet



April

## NFR PROGRAM OPEN TO ALL

### EUROPEAN AND EMERGING (EXCL. LATAM) NOT FOR RESALE PROGRAM PILOT (NFR)

- NFR Program rewards Cisco Distribution Partners, Direct Partners and resellers in the Europe, Africa and the Middle East, that are registered or have Cisco Certifications, Specializations.
- Generous discounts on software & hardware used for their labs, demos and sales office infrastructure.
- This promotion is open to all registered partners
- Promotion End Date 29th July 2006

## IPT SPECIALISED RESELLERS ONLY

### IPC DIFFERENTIATOR (EUP2-277B)

- On-going promotion open to IPC, IPT Revised and IPC Express Specialised Resellers
- Purchase select IP Communication products at discounted prices off GPL
- Now order up to 50 Phones per WebVoucher request
- Access through WebVoucher [www.cisco.com/go/webvoucher](http://www.cisco.com/go/webvoucher)
- Promotion End Date 29th July 2006

## SECURITY SPECIALISED RESELLERS ONLY

### VPN AND SECURITY SPECIALISATION PROMOTION (EUP2-191)

- On-going program open to VPN/Security Specialised Resellers only
- Selected security products at discounted prices off the GPL
- Selected security Router Products including selected ISR's available with varying discounts off GPL
- Promotion End Date 29th July 2006

## OPEN TO ALL

### CISCO TECHNOLOGY MIGRATION PROGRAMS CTMP

- Various Cisco and Competitive Trade in programs to receive bonus credits
- Managed Resellers receive quote from Cisco AM
- Unmanaged resellers e-mail [plus-trade-in@cisco.com](mailto:plus-trade-in@cisco.com)
- Ongoing

## SECURITY SPECIALISED RESELLERS ONLY

### SECURITY EXPRESS SPECIALISATION PROMOTION (EUP2-334)

- Cisco is pleased to announce the Security Express Specialization Promotion.
- Aimed on supporting Partners holding the VPN/Security Express Specialization
- Purchase select Security at discounted prices.
- Promotion end date 29th July 2006